

## CASE STUDY

# AccuraCast



AccuraCast help businesses grow internationally. Whether you already work at a global level or are looking to expand, they can help you find new markets, gain new customers, and expand your reach.

“ From the moment I inquired about the broadband options, the personal service offered by Hyperoptic has been distinctly better than any of the numerous other providers I've talked to.

Farhad, AccuraCast

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### The challenge

When AccuraCast moved into their new offices, there was no connectivity at all, because it was a new build. The only sensibly priced option BT offered was something akin to an ADSL connection, which was surprising, given that they are based in King's Cross, London. AccuraCast needed a faster and more reliable solution.

### The solution

Given all the work AccuraCast do is online, our 1Gb product was the perfect solution. The connectivity allows AccuraCast to work more productively and they never have to worry about connections dropping or slowing down during peak hours.



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